• The floating attention to the phenomena of the world is the distinguishing mark of the work developed by the Directory of Culture and Community of SBPSP. The research of present facts throws us at random to the unusual, bringing conditions to build next to anthropologists, sociologists, physicians, artists, writers, journalists, law professionals and scholars of other areas, a unique look over the world, which is an essential part of the original asset of the psychoanalysis.

• The cultural assimilation of the psychoanalysis sometimes can neutralize the most innovative of this finding: its capability to surprise and to unsettle cultural established certainties. We are aware of this so we try to work as a resistance front, not as a word of command, but as those who want to keep the inquiry in its more radical psychoanalytical sense.

• The work is held by projects that will take two years long.
• **PROJECTS:**
  - *Psychoanalysis in the webs of the city* (2007-2008), partnership with the Directory of Community and Culture of FEPAL, coordinated by Bernardo Tanis.
  - *Trace, Form, Psychoanalysis* (2008-2009), with the IDE Magazine, coordinated by Cintia Buschinelli: there will be held a Symposium to celebrate 100 years of IPA.

• **JOURNEYS**
  - *Fifth Journey Psychoanalysis and Law— In the Dilemmas of Contemporary Times*, with the Brazilian Institute of Family Law – IBDFAM (2007)

• **NEWEST CONFERENCES OF INTRODUCTION TO PSYCHOANALYSIS IN XXI CENTURY** (2008):
  - In order to transmit the psychoanalytical knowledge to the public in general, the conferences gathered 500 people: engineers, architects, physiotherapists, lawyers, students, designers, journalists, advertising people, psychologists, psychiatrists and teachers.
  - The project results are the divulgation from São Paulo to many cities in Brazil.

• **CLOSING 2008 with the Affiliated Members Association:**
  - *Talking to Fernando Meirelles: from writing to image.*
CULTURAL COFFEE

PSYCHOANALYSIS IN THE WEBS OF THE CITY

UMA CONVERSA COM

JOSÉ MIGUEL WISNIK AND GUILHERME WISNIK
Writer, essayist and Professor of Brazilian Literature - USP Universidade de São Paulo

Psychoanalysis in the webs of the city is a project of two years and the first theme is:

THE CITY AND SUBJECTIVITY

From the constitution of the modern subjectivity, in the metropolis experience [Marx, Baudelaire, Walter Benjamin, George Simmel], to the dilution of the subject in the generic big cities [Mike Davis, Frederic Jameson, Robert Venturi, Rem Koolhaas].

14 DE ABRIL, SÁBADO, 11:00H

AUDITÓRIO SIGMUND FREUD
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Vila Olímpia, São Paulo

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www.sbsp.org.br

PROFISSIONAIS R$20,00
ESTUDANTES R$10,00

DIRECTORY OF CULTURE AND COMMUNITY
OF BRAZILIAN SOCIETY OF PSYCHOANALYSIS OF SÃO PAULO

REGINA MEYER AND MÁRCIO GIOVANNETTI
Architect, Urbanist, Professor of
Analyst graduated in Brazilian Society of
PSYCHOANALYSIS OF SAO PAULO

The theme of our second meeting in the project “The Psychoanalysis in the webs of the city” is:

NEW URBAN ORDER: DAILY LIFE AND SUBJECTIVITY

The debate is about the transition from the modern city to the contemporary city. The person and the society consolidate new psychic and special attributes that affect the material universe of the daily life and promote deep transformation in social relationships, mainly in the subjectivity.

SEPTEMBER, 15th 2007

AUDITÓRIO SIGMUND FREUD
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PROFISSIONAIS R$20,00
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DIRECTORY OF CULTURE AND COMMUNITY
OF BRAZILIAN SOCIETY OF PSYCHOANALYSIS OF SÃO PAULO
CULTURAL COFFEE

PSYCHOANALYSIS IN THE WEBS OF THE CITY

UMA CONVERSA COM

RUy CASTRO
Writer and Journalist

Our third meeting in the project “The Psychoanalysis in the webs of the city” will have the presence of

RUy CASTRO: THE NARRATOR OF THE CITY

His irreverent and refined style brought to us more than twenty books, mostly biographies of important personalities of the Brazilian culture. In his work, the cities are lovely characters that live and interact closely to the present lives. In our talk we intend to make a good approach to the Ruy Castro’s passion for the cities and theirs inhabitants.

MAY, 10th 2007

AUDITÓRIO SIGMUND FREUD
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PROFISSIONAIS R$ 30,00
ESTUDANTES R$ 20,00

DIRECTORY OF CULTURE AND COMMUNITY
OF BRAZILIAN SOCIETY OF PSYCHOANALYSIS OF SÃO PAULO
Latin-American Symposium of Psychoanalysis, Culture and Community

Psychoanalysis in the Webs of the City

April, 11st and 12nd 2008

Subject: the complexity of the borders between the influence of the new urban configuration and the fragility caused by the same context.

Informações:
Fabiana ou Janes
(11) 2125-3700
www.sbbsp.org.br – inscricoes@sbbsp.org.br

LOCAL:
Sociedade Brasileira de Psicanálise de São Paulo
Av. Dr. Cardoso de Melo, 1450 - 9º andar
Vila Olímpia - 04548-005 - São Paulo - SP
NEWEST CONFERENCES OF
INTRODUCTION TO
PSYCHOANALYSIS
IN THE XXI CENTURY

The Brazilian Society of Psychoanalysis of São Paulo is hosting six conferences for the general public, in order to present, revise and modernize the fundamental ideas of Psychoanalysis. The series continues of the New Commentary of introduction to Psychoanalysis, written by Freud in 1933.

PROGRAM
QUARTAS-FERIAS, ÀS 20:30 h

13 de setembro
What is new in Psychoanalysis?
Luís Carlos Menezes
21 de outubro
The ephemeral bright spark of dreaming
Leonardo Varell
31/12 de novembro
Familiar Challenges: Oedipus Complex
Lucy Tonato de Oliveira Lima
4 de dezembro
Is there (the) normality?
Claudio Rossi
11 de dezembro
Psychoanalytical lines
Beatriz Maria de Sirth Cazini
6 de abril
Psychoanalysis: Why, for what and for whom?
Giuliette Carrara Greening

Informações e Inscricção:
com Fabiana ou James no Secretaria
Tel: 11 3126-3777
inscricao@sbpsp.org.br

Auditorio Sigmund Freud
Av. D. Cardeal de Meis, 1460 - 1º andar
Vila Olímpia - São Paulo - SP
www.sbpsp.org.br
**TALKING TO FERNANDO MEIRELLES: FROM WRITING TO THE IMAGE**

When Fernando Meirelles translates written words to images, he confirms his talent of a brilliant narrator, bringing consistency and reality to the characters drawn in his imagination, originated in his readings.

Blindness (Ensaios sobre a Cegueira) is the most recent movie directed by Meirelles, and its script is based on the homonymous novel of José Saramago. The motion picture shows the social collapse in a radical way, creating visibility to the opposite side of the human nature.

The starting point to our talk is to know a little about this creation process of the director and thinking of a story that throws us into the continuous abandonment.

**FERNANDO MEIRELLES** movemaker  
**MAGDA KHOURI** psychoanalyst of SBPSP

Coordinator: **PATRÍCIA CABIANCA GAZIRE**, affiliate member of SBPSP

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**CINEMA AND PSYCHOANALYSIS / FILM AND DEBATE**

"NOT BY CHANCE" DIRECTION PHILIPPE BARCINSKI

Two men think they have perfect control over their lives but the same strike from fate catch them and they are forced to review their believes. Pedro is a snooker player who seeks absolute mastery of his technique, planning and repeating his moves. Enio, a lonely supervisor at a traffic control operation centre, believes that controlling emotions is as possible as controlling traffic jam. A tragic accident affects their women: Teresa (Branca Menezes), Lucia (Letícia Sabatella) and Bia (Rita Batata). This will take the two men in a journey of transformation, in which they understand that the human flow is too chaotic to be controlled and if you have a partner it's impossible to anticipate all the moves.

FOLLOWED BY A TALK WITH **PHILIPPE BARCINSKI** (CINEAST) AND **ROGÉRIO N. COELHO** (AFFILIATED MEMBER OF SBPSP) ABOUT THE THEME “CINEMA AND DREAM: ONEIRIC LANGUAGE AND CINEMATOGRAPHIC LANGUAGE”

1º de DEZEMBRO 2007, SÁBADO, 15H FILME  
18H30 DEBATE

**AUDITÓRIO SIGMUND FREUD**  
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**ENTRADA GRATUITA**

ASSOCIAÇÃO PSICANÁLITICA INTERNACIONAL  
ASSOCIAÇÃO BRASILEIRA DE PSICANÁLISE DE SÃO PAULO - DIRETORIA DE CULTURA E COMUNIDADE  
FEDERAÇÃO DE PSICANÁLISES DA AMERICANISTA - DIRETORIA DE CULTURA E COMUNIDADE  
CINEMATÉCNICA BRASILEIRA  
CBPSP - FSP/SP - UNIVERSIDADE DE SÃO PAULO
We use the word *trace* to designate lines and scratches, but it is also used in the sense of evidence, vestige. In this meaning, traces are tracks of something that remains from the experience, as a mnemonic trace.

To think of the peculiar way of writing, the mark of human being, bringing the reflection about the place and meaning of the form in communication, these are the themes approached by the Directory of Culture and Community of the Brazilian Society of Psychoanalysis of São Paulo in the next two years.

Our talk will begin with Kiko Farkas, graphic designer, his creative process and the way of expression the he uses in his work.

KIKO FARKAS graphic designer, architect, director and editor of Máquina Estúdio, winner of Jaboty Award.

ANA MARIA BRAS SILVEIRA psychoanalyst SBPSP.

Photographic images, memories of a perennial moment that crystalized memories however, we always see in a different way, as we do with the acoustic and visual traces that form our dreams. Photography and dreams, both films loaded with processed images and processing are the cornerstone of photography and psychoanalysis.

The construction of reality and its fictional component in photographic expression, from the photographer's experience Cristiano Mascaro, will be the theme of this dialogue, in an ongoing project *Trace, form, psychoanalysis* of the Board of Culture and Community: (2009 - 2010)

CRISTIANO MASCARO urban photographer, winner of the award Eugène Atget, of the Paris City Hall. Architect honored in the VI International Biennial of Architecture.

JOÃO AUGUSTO FRAYZE-PEREIRA SBPSP psychoanalyst, Professor of Social Psychology of the Art of the Psychology Institute (USP)
23 de junho de 2007

FIRST JOURNEY OF PSYCHOANALYSIS AND LAW
IN THE DILEMMA OF CONTEMPORARY TIMES

PROGRAM

8:30 a 9:00
RECEPÇÃO

9:00 a 9:30
OPENING
Escolas Benedictas de Oliveira - President of IBDFAM-SP
Magda Gomes Khouri - Director of Community and Culture - SBPSIP
Giselle Cámara Grenha - SBPSIP/IBDFAM

9:30 a 10:30
THE JUDICIAL POWER AND PSYCHOANALYSIS - The limit between care and negligence
Coordination: Maria Stella Batalha de Saçama Leite
Sônia Maria da Costa Pereira - “The legality of subjectivity”
Giselle Cámara Grenha - “Psychanalysis in the Judicial Power”

10:30 a 11:45
TRESPASSED SPACES AND THE FAMILIAR VIOLENCE - the Law and the corruptions of the power
Coordination: Silvia de Gondos
Marina Cristina Domingues Furno - “Sexual Similarities”
D.normalized: Maria Benvindo Dias - Maria da Paixão Law

11:45 a 12:30
DEBATES

12:30 a 14:00
LUNCH

14:15 a 14:45
SOCIAL AFFECTIVE RELATIONSHIPS
Coordination: Luciana Marques Faria de Freitas
Escolas Benedictas de Oliveira - “A Escada do Aliento”
Gina Khalil L extrav - “Filhos: efeitos da separação e guarda compartilhada”

14:30 a 15:30
ÉTICA, CIDADANIA E SOLIDARIEDADE
Coordination: Mônica Verkooi
Eduardo Bittar - “Liquid Love, individualism and family”
Leopold Snack - “Ethics of the Relations”

15:30
DEBATES

16:00
CLOSING
Luis Carlos Moreira - President SBPSIP
9 DE MAIO DE 2009 - 8:30H ÀS 17:00H

AND AFTER THE HOMO ECONOMICUS...

Events and consequences of the world crisis develop a living wheel of information and create constant movements and anxiety. To investigate the origins, the nature and the evolution of the present economic break-down, the interference in the social imaginary, even in the private relationships, these are the themes of the meeting of economists and psychoanalysts.

AUDITÓRIO SIGMUND FREUD
Av. Dr. Cardoso de Melo, 1450 | 1º andar
Vila Olímpia, São Paulo
Inscrições: fabiana@sbpsp.org.br
R$ 80,00 profissionais
R$ 70,00 membros sbsp
R$ 60,00 membros filiados, estudantes e docentes de Órgãos Públicos de Ensino
Brunch opcional: R$ 26,00 [reservas até dia 6/05]

8:30h Opening
Plínio Montagna, president SBPSP
Magda Khouri, director of Culture and Community SBPSP
Giselle Groeninga, Comissão de Divulgação e Cursos da sbpsp
Prof. Fernando Curi Peres, economista ESALQ

9:30h Panel A
TRANSFORMATIONS IN THE FAMILY AND AT WORK
Prof. Paul Singer, economist USP
Maria Stella Sampayo Leite, psychoanalyst, SBPSP
Coord: Stela Grunberg, SBPSP

11h Panel B
BORDERS AND NO-BORDERS
Prof. Persio Arida, economist Ph.D. MIT
Dr. Márcio Giovannetti, psychoanalyst, SBPSP
Coordinator: Maria Cristina Domingues Pinto, SBPSP

12:30h - 14h Brunch

14h Panel C
CRISIS – FAIL, REPEAT, ELABORATE
Prof. Ramon Fernandez, economist, FGV
Dr. Plínio Montagna, psychoanalyst SBPSP
Coordinator: Telma Weiss, SBPSP

15:30h Panel D
ACCELERATION AND DEPRESSION
Prof. Bresser Pereira, economist, FGV
Dra. Maria Rita Kehl, psychoanalyst
Coord: Giselle Groeninga, SBPSP
Desire, Demand and psychoanalysis: otherness and the collective

Guest:

Stephen Frosh

Pro-Vice-Master for Learning and Teaching and incoming Head of School of Psychosocial Studies. He is responsible for the research in Psychoanalysis, Psychotherapy and cultural processes.

The Directory of Community Services and the Directory of Culture and Community, in association to the Department of Social Psychology and the Department of Labour of the Psychology Institute of USP have the proposition of discuss with Prof. Stephen Frost the method of investigation of psychoanalysis of the social phenomena and the clinic experiences in the field of the community.

Horário: 20:30h

Inscrições: janex@sbpsp.org.br
(11) 2125.3700  2125.3777

Entrada gratuita

Local do Evento:
Av. Dr. Cardoso de Melo, 1450 | 1º andar
Auditório Sigmund Freud | Vila Olímpia
São Paulo  SP
**Director:** Magda Guimarães Khouri
  
  **Secretary:** Eliana da Silveira Cruz Caligiuri

**commission disclosure and courses**

- **Coordination:** Giselle Câmara Groeninga
  Jassanan Amoroso Dias Pastore, Maria Cristina Pacheco Domingues
  Pinto, Maria Stella Ribeiro de Sampaio Leite, Stela Ida Grunberg e Telma
  Kutnikas Weiss

**cultural committee**

- **Coordinations:** Ana Maria Brias Silveira, Raya Angel Zonana,
  Raquel Plut Ajzenberg
  Ana Maria Vieira Rosenzvaig, Daisy Guttman, Mônica Cintra Antonácio
  Povedano, Patrícia Gabianca Gazire, Rejane Câmara Cutrim, Vera Regina
  Fonseca Montagna

**Committee on clinical studies and culture**

- **Coordination:** João Augusto Frayze-Pereira
  Daniel Delouya, Dora Tognolli, Elizabeth Antonelli, Eunice Nishikawa,
  Liana Pinto Chaves, Luiz Meyer, Milton Della Nina

**joint project**

- **Coordination:** Rogério Nogueira Coelho de Souza

**regional board**

- **Hang-Ly Homem de Ikegami Rochel link board of culture and community**